

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>  WABI-TV	<b>Date:</b>  9/28/14
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I, American Media Advocacy Group,  
Poliquin for Congress  
**being/on behalf of:** US House of Representatives,  
**a legally qualified candidate of the** Republican  
**political party for the office of:** General Election  
**in the** November 8, 2016  
**election to be held on:** \_\_\_\_\_

**do hereby request station time as follows:**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Poliquin for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tim Varney

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

***To Be Signed By Candidate or Authorized Committee***

9/28/12                      Steve Syrk                      Agent for Poliquin for Congress  
Date    Signature

***To Be Signed By Station Representative***

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected  
Kim Lee                      Kim Lee                      GSM  
Signature    Printed Name    Title

## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Poliquin for Congress

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Steve Sycker agent for Poliquin for Congress

signature of candidate or authorized committee

Steve Sycker

printed name

9/28/16

date

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



125 West 55th St  
New York, NY 10019

**Contract #** 25314089 **Changes as of:** 9/26/2016 at 5:45 PM **Version:** Current State Version 3

**CPE:** 509/942/7904 **Flight:** 9/30/16 - 10/6/16 **Station:** WABI

**Agency:** AMER MEDIA & ADVOCACY GROUP **Advertiser:** POLIQUIN, BRUCE **Market:** Bangor

**815 SLATERS LANE** **Product:** ME-2 **Agency Order #:** 5408735 **Office:** WASHINGTON

**ALEXANDRIA, VA 22314** **Salesperson:** NILE NOYES **Primary Demo:** Adults 35+

**Buyer:** MediaAssistant, AMAG **Con Type:** POLITICAL/VOTE

**Salesperson:** 202-872-5880 **Assistant:** NILE NOYES 202-872-5880

**Traffic #:** 6707 **Separation:**

**Total \$:** \$17,400.00 **Total Spots:** 69 **Total CPE:** \$30.36 **Total GRP:** 573.1

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	ASCP Rating	Len	9/30 - 10/6							Total Spots	Total \$	CPP	GRP
							9/30	10/1	10/2	10/3	10/4	10/5	10/6				
	F-M-Th 1 5a-6a		TV5 MORN NWS 1	\$125.00	4.8	30	1	0	0	1	1	1	1	5	\$625.00	\$26.04	24.0
REV+ 2	F-M-Th 6a-7a		TV5 MORN NWS 2	\$250.00	5.5	30	1	0	0	1	2	1	1	6	\$1,500.00	\$45.45	33.0
3	F-M-Th 7a-9a		CBS THS MRNG-2<	\$100.00	4.5	30	2	0	0	2	2	2	2	10	\$1,000.00	\$22.22	45.0
REV- 4	Su 9a-10:30a		SUNDAY MRN-CBS	\$250.00	5.4	30	0	0	1	0	0	0	0	0	\$0.00	\$46.30	0.0
5	F-M-Th 11a-12n		PRICE-RT 1-CBS/PRICE-RT 2- CBS	\$90.00	4.1	30	1	0	0	1	1	1	1	5	\$450.00	\$21.95	20.5
6	F-M-Th 12n-12:30p		TV5 NEWS NOON	\$100.00	5.1	30	1	0	0	1	1	1	1	5	\$500.00	\$19.61	25.5
7	F-M-Th 4p-5p		ELLEN	\$100.00	4.2	30	1	0	0	1	1	1	1	5	\$500.00	\$23.81	21.0
8	F-M-Th 5p-5:30p		TV5 NWS AT 5 1	\$260.00	10.8	30	1	0	0	1	1	1	1	5	\$1,300.00	\$24.07	54.0
9	F-M-Th 5:30p-6p		TV5 NWS AT 5 2	\$285.00	11.3	30	1	0	0	1	1	1	1	5	\$1,425.00	\$25.22	56.5
10	F-M-Th 6p-7p		TV5 NEWS AT 6/CBS EVE NWS	\$425.00	18.4	30	2	0	0	2	2	2	2	10	\$4,250.00	\$23.10	184.0
11	Sa 6p-7p		TV5 NEWS SAT 6	\$225.00	9.3	30	0	0	0	0	0	0	0	0	\$0.00	\$24.19	0.0
12	Su 6p-7p		TV5 NEWS SUN 6	\$225.00	9.0	30	0	0	2	0	0	0	0	2	\$450.00	\$25.00	18.0
13	F-M-Th 7p-7:30p		BIG BNG THEORY	\$275.00	11.8	30	1	0	0	1	1	1	1	5	\$1,375.00	\$23.31	59.0
14	Tu 8p-9p		NCIS-CBS	\$1,500.00	11.7	30	0	0	0	0	1	0	0	1	\$1,500.00	\$128.21	11.7
15	W 9p-10p		CRIMINAL MINDS	\$800.00	7.0	30	0	0	0	0	0	1	0	1	\$800.00	\$114.29	7.0
16	F 10p-11p		BLUE BLOOD-CBS	\$500.00	6.6	30	1	0	0	0	0	0	0	1	\$500.00	\$75.76	6.6
17	Su 7p-8p		60 MINUTES-CBS	\$775.00	7.3	30	0	0	1	0	0	0	0	1	\$775.00	\$106.16	7.3
18	M-F 7:30p-8p		2 BROKE GIRLS	\$225.00	0.0	30	1	0	0	1	0	0	0	2	\$450.00	\$0.00	0.0
TOTALS: 14							0	3	14	13	13	12	69	\$17,400.00	\$30.36	573.1	



125 West 55th St  
New York, NY 10019

**Contract #** 25314089 **Changes as of:** 9/26/2016 at 5:45 PM **Version:** Current State Version 3  
**CPE:** 509/942/7904 **Flight:** 9/30/16 - 10/6/16 **Station:** WABI **Total \$:** \$17,400.00  
**Agency:** AMER MEDIA & ADVOCACY GROUP **Advertiser:** POLIQUIN, BRUCE **Market:** Bangor **Total Spots:** 69  
**Product:** ME-2 **Agency Order #:** 5408735 **Office:** WASHINGTON **Total CPM:** \$30.36  
**ALEXANDRIA, VA 22314** **Primary Demo:** Adults 35+ **Total GRP:** 573.1  
**Buyer:** MediaAssistant, AMAG **Con Type:** POLITICAL/VOTE **Traffic #:** 6707  
**Salesperson:** NILE NOYES **Assistant:** NILE NOYES **Separation:**

### Special Instructions

### Order Level Comments

Date/Time	Added by	Comment
09/26/16 4:09 PM	Amber Bachelder	LINE 4: PCHANGE- AIRING NFL GAME FROM LONDON- PLEASE REVISE
09/26/16 3:07 PM	NILE NOYES	Separation: 30
09/22/16 11:26 AM	Amber Bachelder	LINE 11- NO 6PM NEWS 10/1.
09/22/16 11:11 AM	System	Notice Received
09/22/16 10:14 AM	NILE NOYES	Separation: 30

### Competitive Information

Market Budget:	\$31,636
WABI Share:	55%
Comment:	
WTVX:	3%
WLWZ:	23%
WVII:	19%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	CPM
	100%	69	\$17,400.00	\$30.36
<b>Total</b>	<b>100%</b>	<b>69</b>	<b>\$17,400.00</b>	<b>\$30.36</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	69	\$17,400.00
<b>Total</b>	<b>69</b>	<b>\$17,400.00</b>

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/26/16 5:45 PM	NILE NOYES	Revised			\$0	\$17,400.00	Changes: Total GRPs from 573.0 to 573.1, Total CPM from \$30.37 to \$30.36. 2
Makegood 2	9/26/16 4:09 PM	Amber Bachelder	Confirmed			\$0	\$17,400.00	Changes: Total GRPs from 592 to 573, Total CPM from \$29,411.76 to \$30,366.49
Revision	9/26/16 3:07 PM	NILE NOYES	Confirmed			\$0	\$17,400.00	Changes: Total GRPs from 591.6 to 573.0, Total CPM from \$29.41 to \$30.37, User
Makegood 1	9/22/16 11:26 AM	Amber Bachelder	Confirmed			\$0	\$17,400.00	Entered \$ from \$0.00 to \$17,400.00. 2 buylines added or modified.
New	9/22/16 10:14 AM	NILE NOYES	Confirmed	69		\$17,400.00	\$17,400.00	Changes: Total GRPs from 0 to 592, Total CPM from \$0.00 to \$29,411.76

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

**ORDER****Orders**

Order / Rev: **6707**  
 Alt Order #: **25314089**  
 Product Desc: **ME-2**  
 Estimate: **7904**  
 Flight Dates: **09/30/16 - 10/06/16**  
 Original Date / Rev: **09/26/16 / 09/27/16**  
 Order Type: **GENERAL**

**WABI-TV 5**

Primary AE: **Katz Washington, DC**  
 Sales Office: **DC**  
 Sales Region: **National**

**Agency**

Name: **Amer Media & Advocacy Group**  
 Buying Contact: \_\_\_\_\_  
 Billing Contact: \_\_\_\_\_  
 815 Slaters Lane  
 Alexandria, VA 22314

Billing Type: **Cash**  
 Billing Calendar: **Broadcast**  
 Billing Cycle: **EOM/EOC**  
 Agency Commission: **15%**

**Advertiser**

Name: **Poliquin, Bruce**  
 Demographic: **HH**  
 Product Codes: **Candidates**  
 Priority: **P-04**  
 Revenue Codes: **AGY, POL, POL-CAND**

New Business Thru: \_\_\_\_\_  
 Order Separation: **00:15:00**  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_  
 Unit Code: **General**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/06/16	69	\$17,400.00	\$14,790.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	69	\$17,400.00	\$14,790.00	573.10
<b>Totals</b>	<b>69</b>	<b>\$17,400.00</b>	<b>\$14,790.00</b>	<b>573.10</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, DC	DC	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WABI	09/30/16	10/06/16	TV 5 News at 430a TV 5 News at 5a	CM	5:00 AM-6:00 AM (5:00 AM-6:00 AM)	11111--	:30	5	\$125.00	P-04	4.80	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	----1--		1				\$125.00		4.80			
		Week: 10/03/16	10/09/16	1111---		4				\$125.00		4.80			
N 2	WABI	09/30/16	10/06/16	TV 5 News at 6a TV 5 News at 6a	CM	6a-7a	11111--	:30	5	\$250.00	P-04	5.50	NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	----1--		1				\$250.00		5.50			
		Week: 10/03/16	10/09/16	2111---		5				\$250.00		5.50			
3	WABI	09/30/16	10/06/16	CBS This Morning CBS This Morning	CM	7a-9a	22222--	:30	10	\$100.00	P-04	4.50	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	----2--		2				\$100.00		4.50			
		Week: 10/03/16	10/09/16	2222---		8				\$100.00		4.50			
5	WABI	09/30/16	10/06/16	M-F 11a-12p PRICE IS RIGHT	CM	11a-12p	11111--	:30	5	\$90.00	P-04	4.10	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	----1--		1				\$90.00		4.10			
		Week: 10/03/16	10/09/16	1111---		4				\$90.00		4.10			
6	WABI	09/30/16	10/06/16	TV5 News at Noon TV5 News at Noon	CM	12p-1230p	11111--	:30	5	\$100.00	P-04	5.10	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	----1--		1				\$100.00		5.10			
		Week: 10/03/16	10/09/16	1111---		4				\$100.00		5.10			

